



MIB UNIVERSITY



WE CREATE VALUE



The I.S.P.E.F. Institute (Rome, Italy) is a partner of the MIB
University
(Miami, Florida, USA)

**to enroll in online Bachelor's or Master's
degree Programs**

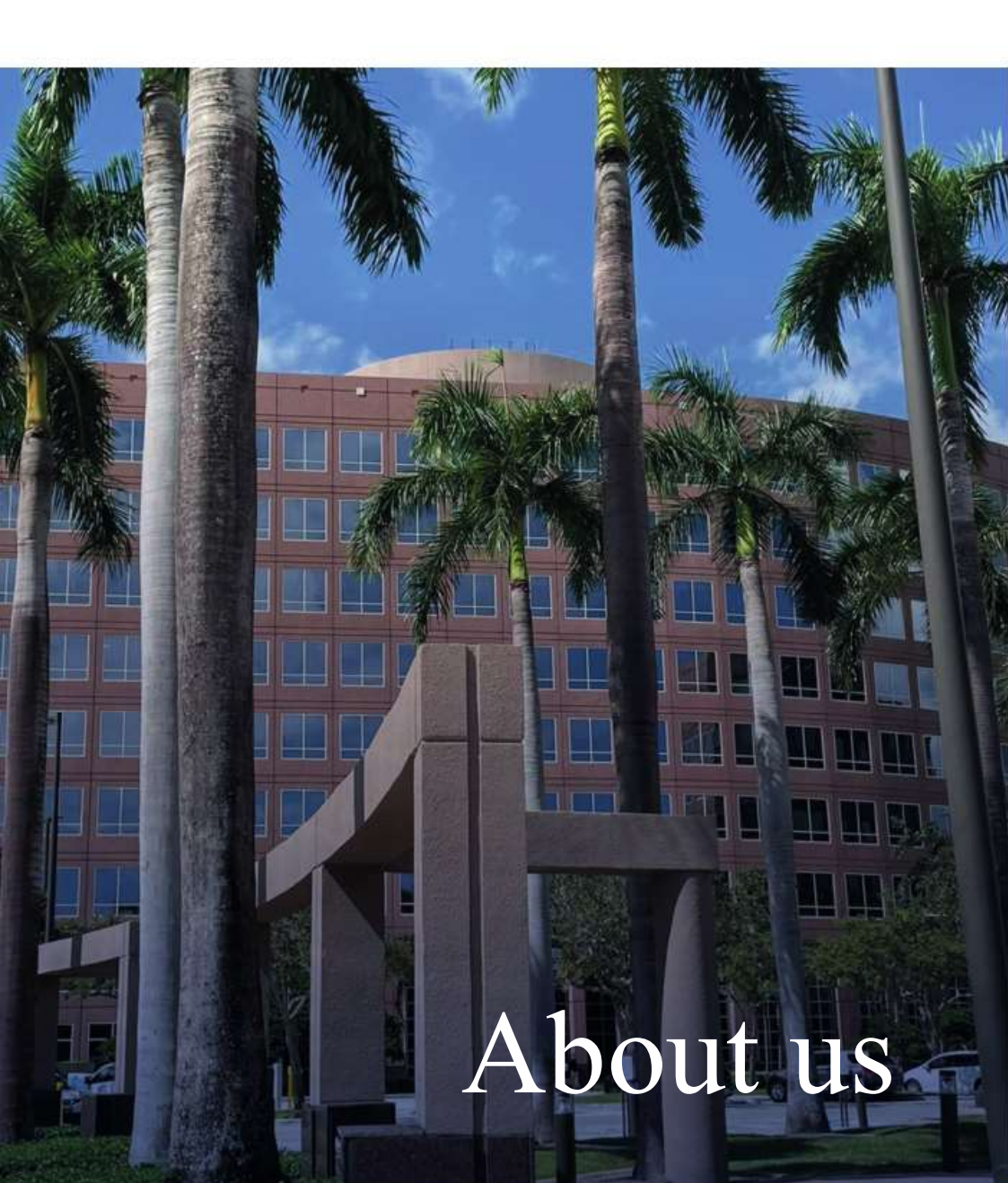
recognized in the United States
and valid internationally

MIB University is recognized by the competent US authorities with License no. 13185 dated May 14, 2025.



Introducing Miami International Business University

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About us

Miami International Business University

MIB – is an American online university based in Florida (USA) offering Bachelor's and Master's degree programs in the fields of economics, media communication, and marketing.

Our courses are delivered **asynchronously/online** to ensure that students, regardless of their geographic location, can easily access video lectures, irrespective of their time zone.

- Tuition fees starting **from \$ 3.000.**
- Lessons taught in English, Italian, and Spanish
- Possibility of credit recognition for previous work and academic experience

The purpose of MIB University is to contribute to the advancement of **research and the progress of sciences**, fostering economic, civil, and cultural development in society through high-level education, offering **Bachelor's and Master's programs with a strong focus on economics.**

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Our academic offering

Bachelor's and Master's programs for an **outstanding international career.**



• • Bachelor in Business Administration - with specializations in:

• Finance



• Marketing Analytics and Digital Marketing



• Bachelor in Media Communication, Marketing and Journalism



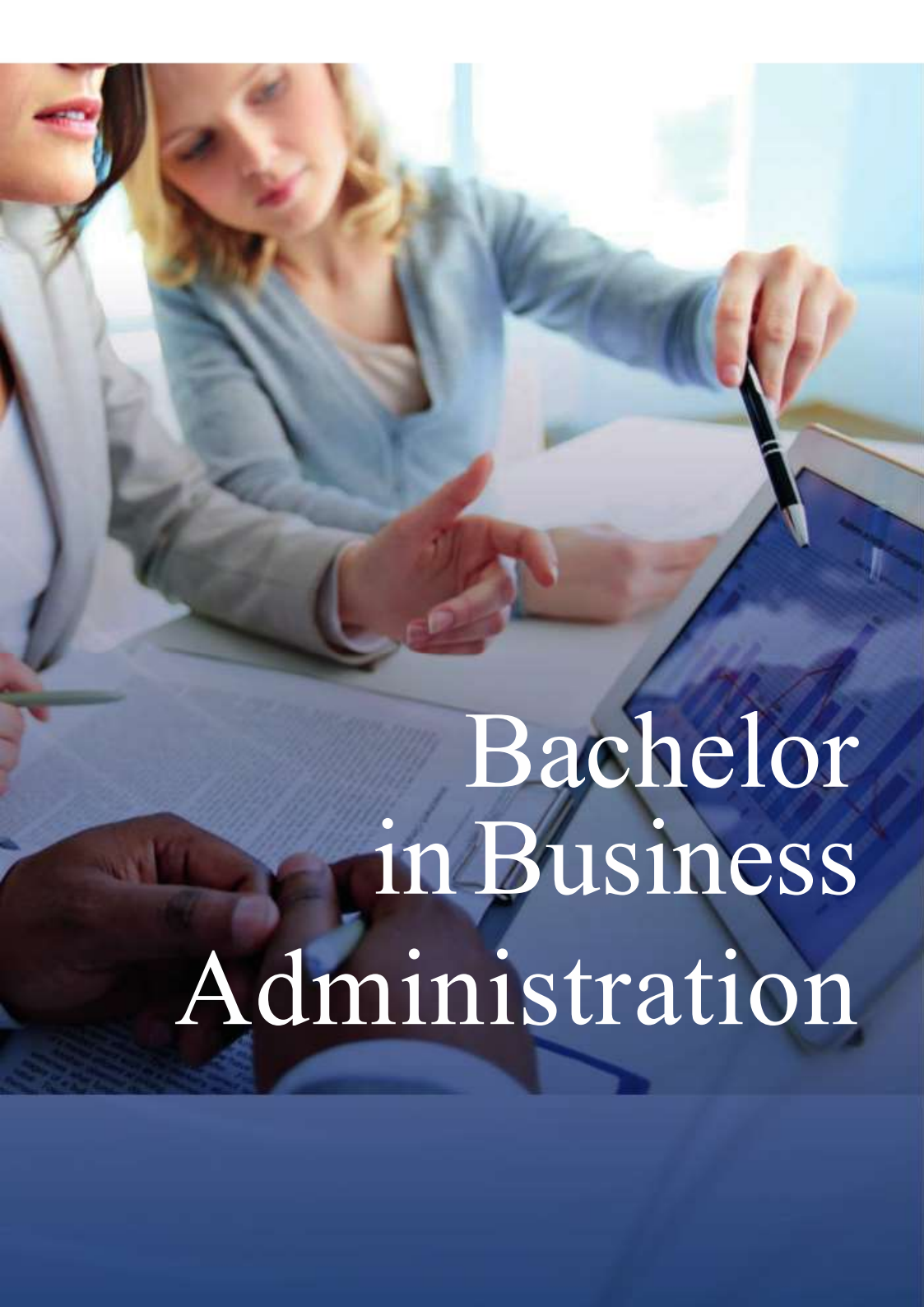
• Master in Wealth Management



• Master in Sustainability Management

• Master in Health Economics and Management

Courses are offered in English, Italian and Spanish.

A photograph of three business professionals in a meeting. Two women and one man are gathered around a table. One woman is pointing at a tablet displaying a bar chart, while the others look on attentively. The scene is brightly lit, suggesting a modern office environment.

Bachelor in Business Administration

The **Bachelor's in Business Administration** prepares you for a **successful career in the dynamic world of business.**

This program combines in-depth knowledge of **key economic and business management** topics with two specific focuses on **finance and marketing**. Production, finance, and trade drive the world. **Become a leader in innovation as an entrepreneur or manager.** Study with international faculty in the USA, the world's most advanced economy, and achieve your highest professional goals.

You can do it!

General Education	ENC X101	English Composition I	3
	PHI X010	Introduction to Philosophy	3
	LIT X000	Introduction to Literature	3
	MAC X105	College Algebra	3
	MAC X311	Calculus I	3
	STA X023	Statistical Methods	3
	ESC X000	Introduction to Earth Science	3
	GLY X010	Introduction to Geology	3
	PHY X020	Fundamental of Physics	3
	ECO X013	Introduction to Anthropology	3
Foundation Courses	ECO 460	Business History	3
	POT 301	History of Political Doctrines	3
	ECO 330	History of Economic Thought	3
	BUS 115	Business Administration	3
	ECO 204	Economics and Business Management	3
	MAN 415	Organizational Behavior	3
	ACG 410	Accounting and Financial Statement Analysis	3
	INF 121	Information Systems for Business	3
	MKT 301	Marketing	3
	STA 231	Statistics	3
	STA 240	Business Statistics	3
	BUL 432	Business Law	3
	COM 434	Commercial Law	3
	FIN 300	Business Finance	3
	FIN 463	Banking and Financial Institution	3
	MAN 460	International Business	3
	ECO 310	Microeconomics	3
	ECO 311	Macroeconomics	3
	BUS 404	Business English	3

Check whether you are eligible for General Education and other credits based on your attendance in the fifth year of high school and for work experience or other courses you have attended.

Concentration in Finance	FIN 494	Financial Plan Development	3
	FIN 470	Portfolio Analysis and Management	3
	FIN 341	Financial Analysis & Artificial Intelligence	3
	FIN 304	Real Estate Development & Tax Planning	3
	FIN 371	Debt and Money Markets	2
	FIN 422	Equity and Capital Markets	3
	FIN 400	ESG Analysis and Sustainable Finance	3
	FIN 206	Philosophy Politics and Economics	3
	FIN 314	Financial Derivatives	3
	FIN 345	Corporate Finance	3
Concentration in Marketing Analytics	CAP 490	Finance Capstone Project	4
	ENT 411	Entrepreneurship and Start Up	3
	MAN 450	Brand Management	3
	MKT 440	Consumer Behavior	2
	BUS 442	Business Analytics	3
	MAN 465	Data Management	3
	MKT 430	Strategic and International Marketing	3
	MKT 470	Digital Marketing	3
	MAN 378	Operation Management	3
	MKT 423	Social Media Marketing and Analytics	3
	ART 463	Artificial Intelligence Application	3
	CAP 494	Digital Marketing Capstone Project	4
USA credit hours 120*			

*** 90 credit hours in USA = 180 CFU Italian**



Bachelor in Media Communication, Marketing and Journalism

We live in the era of information. **Social media, journalism, advertising, and various forms of communication** permeate our lives. Become a key player of your time by studying in the USA.

The Media Communication, Marketing, and Journalism course allows you to explore **communication theory**, from its application to **intercultural and organizational communication** to the management of social networks and mass media. Create content, become an author, and prepare yourself with international teachers for a successful career in journalism, public relations, digital media, marketing, or any of the many other fields of information.

Be one step ahead!

General Education	ENC X101	English Composition I	3
	PHI X010	Introduction to Philosophy	3
	LIT X000	Introduction to Literature	3
	MAC X105	College Algebra	3
	MAC X311	Calculus I	3
	STA X023	Statistical Methods	3
	ESC X000	Introduction to Earth Science	3
	GLY X010	Introduction to Geology	3
	PHY X020	Fundamental of Physics	3
	ECO X013	Introduction to Anthropology	3
Foundation Courses	MMC 420	Mass Communication Theory	3
	MMC 340	Sociology of Media and Communication	3
	MMC 260	History of Communication and Digital Media	3
	MMC 303	Data Analysis for Communication	3
	MMC 326	Visual Communications	3
	MMC 370	Public Speaking	3
	MMC 311	Communication Ethics	3
	MMC 392	Visual Thinking	3
	MMC 411	IT and Digital Communication Technologies	3
	HIS 421	Contemporary History	3
	ECO 330	History of Economic Thought	3
	MKT 301	Marketing	3
	BUS 115	Business Administration	3
	MAN 450	Brand Management	3
	MKT 430	Strategic and International Marketing	3
	MKT 440	Consumer Behavior	2
	MKT 423	Social Media Marketing and Analytics	3

Foundation Courses	MKT 470	Digital Marketing	3
	JOU 475	Digital Storytelling	3
	JOU 320	Writing and Editing	3
	JOU 200	Social Media and Content Creator	3
	JOU 210	Broadcasting, Radio and Podcast	3
	JOU 305	Principles and Practice of Journalism	3
	JOU 444	Digital Journalism	3
	JOU 347	Sport Journalism	3
	JOU 235	Video Production	3
	JOU 323	Introduction to Cinema, Photography and Television	3
	JOU 310	Data Analysis and Reporting	3
	JOU 400	Business and Financial Journalism	3
	CAP 300	Capstone Project	4
	USA credit hours 120*		

*** 90 credit hours in USA = 180 CFU Italian**

Check whether you are eligible for General Education and other credits based on your attendance in the fifth year of high school and for work experience or other courses you have attended.



Master in Wealth Management

The influence of financial markets, institutions, and strategies has become predominant over the real economy. **The most important and advanced financial market in the world is in the USA. Train for a successful career with international faculty.**

The **Master in Wealth Management** is designed to provide you with essential skills and specialized insights in **financial planning** and innovative **wealth management**. This program is ideal for those aiming to work in **financial institutions** or within the strategic planning area of businesses, while also acquiring the necessary knowledge to manage **individual investors' wealth**.

Be one step beyond!

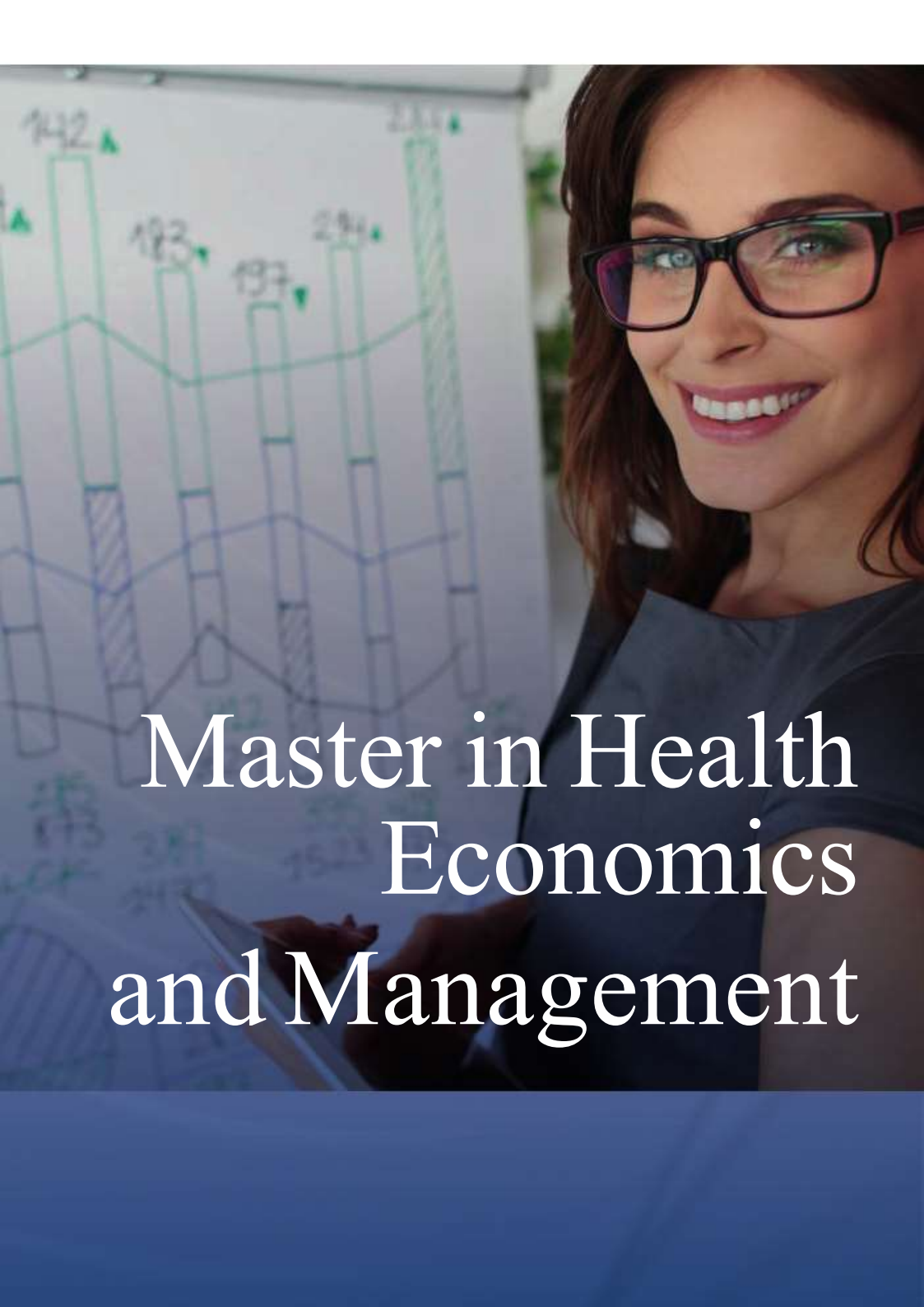
Program duration: 12 months.



Courses

MWM101	Corporate Finance	3
MWM102	Financial Statement Analysis	3
MWM103	Real Estate Finance and Investment	3
MWM104	Financial Instruments in Wealth Management	3
MWM105	Financial Advisers Law and Compliance	3
MWM106	Sustainable Finance	3
MWM107	Innovation Management	3
MWM108	Private Equity and Venture Capital	3
MWM109	Wealth Planning Capstone Project	6

USA credit hours 30

A woman with dark hair and glasses is smiling and looking towards the camera. She is holding a tablet. In the background, there is a whiteboard with several charts and graphs, including bar charts and line graphs with data points.

Master in Health Economics and Management

Healthcare is one of the top public spending priorities in every country. The **Master in Health Economics and Management** provides essential skills and a comprehensive framework for a successful career **in international healthcare management, within public or private institutions.**

Gain the knowledge needed to **plan, organize, lead, control, and evaluate healthcare service delivery** to enhance **efficiency and quality**. Learn how to apply strategic planning, development, marketing, budgeting and **management principles to healthcare organizations.**

Study the impact of effective healthcare management on population health and prepare for a new career or career advancement in the USA with international faculty.

Go the extra mile for your future!

Program duration: 12 months.



Courses

MHM101	Health Economics	3
MHM 102	Global Health and International Law	3
MHM 103	Customer Care in Healthcare	3
MHM 104	Management Accounting and Controlling	3
MHM 105	HR Management in Health System	3
MHM 106	Strategic Marketing for Health	3
MHM 107	Digital Health and AI Applications	3
MHM 108	Ethics and Patient Care	3
MHM 109	Health Management Capstone Project	6

USA credit hours 30



Master in Sustainability Management

No company or country can ignore sustainability. Gain expertise on this topic from an international perspective in the USA to secure top professional opportunities.

During the **Master in Sustainability Management**, you will learn to integrate **managerial, economic, and environmental skills** to tackle contemporary sustainability challenges. You will develop a deep understanding of **sustainable economic development models** and corporate sustainability strategies, as well as practical skills in **responsible resource management and the evaluation of environmental and social impact**. Upon completion, you will have acquired the strategic management skills necessary to implement best sustainability practices, integrate ESG criteria into all business aspects, and assess the economic, environmental, and social impact of sustainable initiatives.

Think outside the box!

Program duration: **12 months.**



Courses

MSM101	Sustainability Management and Marketing	3
MSM102	Sustainable Corporate Finance	3
MSM103	ESG Reporting	3
MSM104	Climate Change Economics	3
MSM105	Transformation from Linear to Circular	3
MSM106	Data Science and AI for Sustainability Managers	3
MSM107	Influence of Economic Theories and Sustainable Development	3
MSM108	Entrepreneurship and Business Management	3
MSM109	Sustainability Capstone Project	6

USA credit hours 30



Scholarships, tuitions and partnerships

MIB University puts your needs first

Contact us to learn about **scholarship opportunities**, **tuition discounts**, **financing options**, and **partnership** with institutions and organizations.

Tuition fees start at \$3.000.

Contact us to receive your **personalized academic offer**:

uni@ispef.it





Explore the possibility of a Double Degree USA-Italia

Double Degree USA–Italia: Earn both an American and an Italian degree with a single program, without extending your study time, and complete your coursework online from home. Contact us to learn more: uni@ispef.it

What is a Double Degree?

A Double Degree is an academic program, recognized by educational regulations, that allows you to obtain two degrees from universities in different countries through a single study path.

It provides an international education, enhances your academic profile, and increases your competitiveness in the global job market. A double degree also improves adaptability to multicultural environments, helps you develop an international network, and opens doors to high-level, diverse career opportunities.



Credits recognition

We value your academic and professional experience.

In the United States, a **Bachelor's degree lasts four years**, but the U.S. education system includes only four years of high school, not five. Your fifth year of high school, as well as completed training courses and exams from other universities, can be recognized, along with your work experience, based on the Florida Department of Education regulations.

U.S. law and federal evaluation agencies can recognize credits from your academic experience

The **U.S.** education system significantly values and acknowledges professional experience, **allowing work experience to be converted into academic credits**

Send your application now to for a personalized pre-evaluation of:

uni@ispef.it

- Your academic background
- Your professional experience



Study
with highly
qualified
faculty

**Miami International Business University
employs digital and AI -
driven research and education methods**

facilitating knowledge internationalization and enabling participation from a diverse group of international faculty who ensure academic rigor and innovation in teaching.

Miami International Business University aims to be a privileged gateway to the job market for its students by involving professionals, managers, and entrepreneurs with successful careers and strong networking capabilities, strengthening collaborations among universities, companies and global institutions

Be a winner!

Some Members of Our Advisory Board

Giuseppe Carlo Vegas

Former President of CONSOB, Professor of Economic History at Università Cattolica del Sacro Cuore in Milan, President of ReVersal S.I.M., and former Deputy Minister of Economy and Finance.



Jo Ann Cavallo

Professor since 1988 and Chair of the Italian Department at Columbia University. She has published works such as *The Sicilian Puppet Theater of Agrippino Manteo (1884-1947): The Paladins of France in America* and *The World beyond Europe in Romance Epics of Boiardo and Ariosto*.



Santarvis Brown

Professor of Leadership at Cornell University, founder of SNB Innovations, and ranked among the Top 5 Most Inspiring Leaders in Education in 2024.



Carlo Lottieri

Renowned Italian political philosopher, he taught Philosophy of Law at the University of Verona and Political Philosophy at the Universities of Padua and Zurich. Carlo Lottieri is known for his contributions to contemporary libertarian thought and he edited several works by Bruno Leoni.



Latoya Appleton Kinsey

Optician and health scientist with a career dedicated to visual assistance, entrepreneurship and teaching. Owner and optician at Top Notch Eyewear Inc. and CEO of LK Family Enterprises. She launched the podcast “Black Girl, Say Something” where she shares her personal and professional experiences, addressing issues relevant to the African-American female community.



Salvatore Zecchini

Internationally recognized Italian economist. Throughout his career, he has held prestigious positions, including Director of the Research Department at the Bank of Italy, Executive Director at the International Monetary Fund, and Deputy Secretary-General of the OECD. He taught International Economic Policy at the University of Rome “Tor Vergata.”



Angelo Miglietta

Italian economist, manager, business consultant, and Full Professor of Business Economics and Management at IULM University in Milan, where he also serves as Deputy Pro-rector with a mandate for corporate relations. His notable positions include Secretary General of the Cassa di Risparmio di Torino Foundation, Board Member of Assicurazioni Generali, and President of Sirti S.p.A..



Michael Dylan Castle

Academic Dean and Professor of Business Economics, known for his strong work ethic and commitment to excellence in teaching. He has extensive experience in high-level university management and international relations. His past roles include President of the Okan International University Campus in Florida and CFO of Okan Development



Stefano Bresciani

Ph.D. in Business Administration, he is Full Professor of Innovation Management and Digital Transformation at the Department of Management of the University of Turin, where he also serves as Director of the MBA - Master in Business Administration. Stefano Bresciani is a member of the Academic Senate of Gioia Higher Education Institution, Vice President of the EuroMed Research Business Institute (EMRBI), Director of the Q-Institute Research Center, and Vice President of the Academy of Innovation, Entrepreneurship, and Knowledge (ACIEK).



«The secret
of success is to
get started:
energy follows
action»

Tony Robbins



Study anytime,
anywhere.
Our digital
campus: Canvas

Our courses are entirely online.

Allowing you to study from home and re-watch lectures anytime, with continuous tutor support.



Help Desk



Available on PC
and mobile



24/7 tutor support



Personalized assistance
and interactive forums
with faculty and tutors



Video lessons and
course materials
always accessible



Courses available in
English, Italian and
Spanish



Free, year-round
online enrollment



Virtual Library (LIRN)
with textbooks always
accessible



Assessments to track
real-time progress



Inclusivity

Miami International Business University's digital approach is also driven by the desire to ensure inclusive access to education, **reducing economic and physical barriers** that prevent many from pursuing higher education, Master's degrees, or second degrees.

Eliminating physical distances, offering asynchronous courses that can be accessed anytime, and **providing an international academic offer compatible with work, personal commitments, and financial resources** make education accessible to all.



Career Service and Placement

Receive dedicated support from our Admission Counselors:

- If you haven't decided yet which Miami International Business University program is best for you.
- If you want to plan your academic training from scratch. Send your application now to:

uni@ispef.it

- to receive initial personalized guidance.

Receive dedicated support from our Admission Counselors:

- Workshops with leading companies, a global network of companies for direct entry into the job market and career growth



Build your future with
an American online
degree.

Go beyond borders and
prepare for an
international career
with

Miami International
Business University.





MIB UNIVERSITY

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